

WebLOQ

GO PRIVATE. BE SAFE.



**THE ULTIMATE
SOLUTION TO YOUR
#1 IT PROBLEM**



WebLOG

Email is now the primary means of communication for the vast majority of businesses. It is estimated that 1.6 billion emails are sent every day. It would be next to impossible for companies of any size to sacrifice the speed, power and convenience email and the Internet at large provide to mission-critical communications.

Yet email represents the #1 business problem facing companies today. That's because email is also the primary vehicle used by hackers, spammers, phishers and other malicious parties to damage your business, steal your resources and execute covert invasions of your privacy.

By design, the Internet is a wide-open highway for sending and receiving communications. Unfortunately, this highway has become filled with potholes, detours, blind curves and bandits just waiting to intercept and exploit your unguarded messages. Openly routable domain names and Email addresses identify both sender and receiver. These identities can easily be harvested by spammers and phishers who are becoming more and more sophisticated in their insidious actions every day. With an estimated \$3 trillion of U.S. commerce transmitted on-line daily,* and \$117 billion in cybercrime committed annually in the U.S. alone,** the stakes are high. Every company using the Internet is susceptible to fraud, damage and highway robbery.

Security Tools Not Enough

The Internet industry has done its best to combat this email problem. It has developed myriad "security" tools to prevent hackers from spreading viruses, stealing information and harvesting identities. Security software, spam filters, firewalls, anti-spyware, anti-phishware, anti-virusware – the list goes on and on. Each of these tools provides a level of security, but the net result is a patchwork approach that never provides a 100% solution. IT professionals often feel like the Dutch boy sticking his finger in the latest security hole, while more leaks spring up daily thanks to persistent foes. Meanwhile, the annual IT security budget grows by leaps and bounds.

The weakness with these approaches is that they do not address the root cause of the problem, but only seek to put up new roadblocks after hackers find new and innovative ways to get

Security vs. Privacy

around the last set of barriers. The root of the problem is not a lack of security, but a lack of privacy.

WebLOQ Achieves 100% Email Privacy

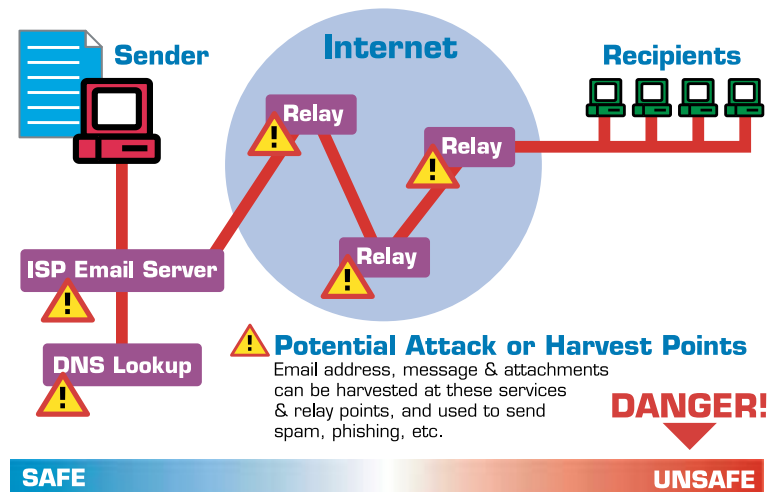
WebLOQ delivers the ultimate solution to your #1 IT problem by making your mission-critical email utterly and completely private. Your sensitive email, identities and attachments become virtually invisible to hackers, spammers, phishers and other malicious parties.

How do we do it? By establishing **Virtual Private Communities™ (VPCs)** that allow you and your chosen business partners to transmit communications over the open Internet in complete anonymity. Any communication taking place within a VPC is completely free of malware, spamming, phishing and hacker fraud. All communications between senders and receivers are secure, private and trustworthy.

How it works: WebLOQ's total privacy solution resides behind any standard email client and works with any hardware or operating system, including smartphones. WebLOQ traps private email and encrypts it for routing to central database servers where it can be retrieved only by intended recipients. By augmenting standard email routing protocols while doing away with DNS and third-party certificate authorities, WebLOQ eliminates all of the attack points that currently plague Internet email. All emails, attached documents and related forensic information are stored in a secure, encrypted central database indexed for search and retrieval, enabling unprecedented regulatory compliance.

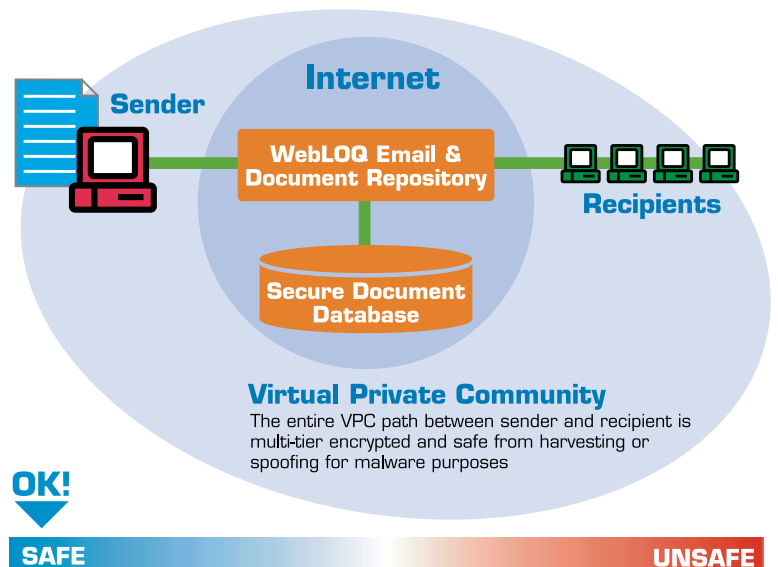
Standard Email

All addresses & content are not encrypted & move over the open Internet unprotected.



WebLOQ VPC

All email addresses & content are encrypted & move over the open Internet fully protected.



* 2006 Internet Security Alliance report to the Department of Commerce's Economic Security Working Group.

** 2007 Government Accountability Office report.

In a nutshell, WebLOQ provides a legally compliant, fully private, easy-to-use email solution that is 100% free of spam, phishing and malware. We utilize transparent, industry-standard technology. One quick and simple download and installation from our Website is all you and your VPC partners need to get started.

WebLOQ is already proving its worth among financial institutions, legal firms, law enforcement agencies and other businesses where privacy is essential. Find out how WebLOQ can provide total and complete privacy for your critical email transmissions as well.

The WebLOQ VPC Product Set

The WebLOQ Virtual Private Community is composed of three primary components:

1. **WebLOQ Private Email** lets businesses communicate in total privacy. Messages, attachments and the sender's and receiver's email addresses are automatically encrypted when sent and automatically decrypted when received by the intended recipient. No technical involvement is needed.
2. **WebLOQ Private Domain Registry** allows each VPC to be registered as a unique private domain. This private domain is not routable on the public Internet and therefore immune to spammers, hackers and cyber squatters.
3. **WebLOQ Private Document Exchange** provides sender authentication and verification of documents and signatures. Each transaction is tracked for reporting and regulatory compliance.

The WebLOQ Ultimate Solution

- Total keyboard-to-keyboard privacy
- Virtual Private Communities free of spam, phishing, malware and other covert invasions of privacy
- Automatically-generated, transparent and unbreakable double encryption for email messages and attachments
- Key-logging virus protection
- Amazing ease-of-use with industry-standard technology

Ask us about WebLOQ's total privacy solution for all your mission-critical email communications.

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