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For Immediate Release

Monterey Spine and Joint Deploys WebLOQ ePrivacy Solution for HIPAA Compliant Health Information Exchange

Santa Clara, Calif. – October 13, 2008 – WebLOQ, Inc., the emerging leader in total privacy solutions for secure and compliant eBusiness and data-in-motion communications, today announced that Monterey Spine and Joint has deployed the WebLOQ ePrivacy solution in their state-of-the-art Monterey center. The center, along with their healthcare partner, the Monterey Peninsula Surgery Center, and other local practices, has implemented WebLOQ's hosted, on demand ePrivacy technology to establish a totally secure and private process for exchanging critical and sensitive healthcare information and related documents.

Monterey Spine and Joint, a multi-disciplinary, regional center specializing in the treatment of all joint, spine and brain ailments, is required to interface with an expanding network of healthcare providers, partners, administrators and claims processors, and in doing so is required to provide patient privacy, data security and HIPAA compliance. As with many growing health care facilities, Monterey Spine and Joint sought an efficient, secure and private eBusiness solution that could meet compliance, improve business process efficiency, reduce paper waste and cut down on redundant phone calls and faxes. In its search to streamline the critical Protected Health Information (PHI) process, Monterey Spine and Joint hoped to find a solution that would reduce administrative overhead by allowing secure and HIPAA-compliant eBusiness transactions, while also being simple, affordable and easy to use.

"The fax machine is the most pervasive communication device in healthcare today. We've considered lots of other solutions in an effort to find a viable alternative that's more secure, compliant and efficient," said Dr. Chris Meckel, a board-certified joint replacement surgeon at Monterey Spine and Joint. "They were all simply too painful and costly to deploy, and required too much technical expertise to use. We picked WebLOQ because of its ability to create a private communication network where we could conduct eBusiness in a way that is totally secure, compliant and private. And, because it's unobtrusive and very easy to use, our medical and administrative staff actually embraces it instead of avoiding it like other security technologies we've tried."

Extending the Security Solution to Achieve ePrivacy

"Enterprises who have never harnessed the power of true ePrivacy have simply never experienced document exchange, electronic communication and eBusiness without malware, data-loss, cyber-threats, phishing and SPAM," said Leslie Buckalew, Vice President of Sales for WebLOQ. "By focusing only on security and not privacy, traditional security solutions sacrifice usability, efficiency, affordability and collaboration. By employing WebLOQ, Monterey Spine and Joint and their partner network have overcome the constraints of legacy security solutions and

now report significant increases in office efficiencies, much improved patient care, and full HIPAA compliance without the same old security trade-offs and compromises. The problems and delays with failed faxes and expensive couriers are out of the picture, and as more clinics and their partners adopt WebLOQ we can expect to see a more efficient and HIPAA compliant ePrivacy network servicing health care."

For more information and to download a copy of the WebLOQ Case Study for Monterey Spine & Joint, visit http://www.webloq.com/papers/webloq_ms_case_study.pdf.

About Monterey Spine & Joint

Monterey Spine and Joint is a multi-disciplinary, regional center for the treatment of all joints, the entire spine and brain ailments. Offering X-ray, physical therapy and a variety of state-of-the-art treatment facilities under one roof, Monterey Spine and Joint performs some of the most advanced joint replacement and spine procedures done in practice today. The clinical care is under the direction of their fellowship-trained, board certified neurosurgeons, orthopedic joint replacement surgeons and orthopedic spine surgeons. For more information, visit www.montereyspine.com.

About WebLOQ

WebLOQ, headquartered in Monterey, Calif., and recipient of Network World's "One of the Top 10 IT Security Companies to Watch", creates best-of-breed solutions that empower businesses of any size, the public sector, service providers and individuals with secure and private electronic communication. Combining revolutionary technology with unrivaled ease-of-use, WebLOQ solutions are designed to meet the rigorous requirements of today's highly competitive and regulated eBusiness environment by providing transparent, plug-and-play solutions for end-to-end information security, data-in-motion privacy, and on-demand compliance reporting. WebLOQ's total privacy technology resides behind any standard email client and works with any hardware or operating system—including many PDAs and smartphones—making sensitive email, documents and identities completely invisible to hackers, spammers, phishers and data loss.

All sensitive documents, emails and attachments sent across a WebLOQ private community are routed over purely private domains, and are automatically protected using industry standard, double-encryption methodologies. All emails, documents and related forensic information are stored in a secure, central database for maximum security, easy auditing and on-demand regulatory compliance reporting. For more information, visit www.webloq.com, or call (888) 815-0008.

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